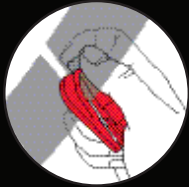
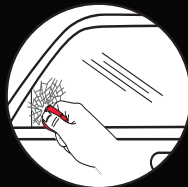




LIFESAVER TOOL



CUT
SEAT BELTS



BREAK
AUTO GLASS



reddot award 2014
winner



THE ORIGINAL KEYCHAIN CAR ESCAPE TOOL



// An Indispensable tool: Data* speaks for itself

DROWNING: 400 North Americans will drown in their vehicles this year.

FLOOD: 39% of flood fatalities occur in vehicles.

HEAT: In 2013, 43 kids & over 1000 dogs died from heatstroke while left alone in a vehicle.

FIRE: Car fires kill an average of 4 people each week.



// A Must-have tool

- #1 in safety
- Made in USA
- 10+ years saving lives
- Convenient / compact
- Available in 8 colors
- A gift for loved ones
- Used & recommended by first responders
- America's best car escape tool
- Awarded product
- Easy to use
- Affordable
- Peace of mind behind the wheel



* Data sources coming from Operation Alive Dept / University of Manitoba, Sciences Dept/ University of San Francisco, NPFA

A Gift For Life!

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